

The Press News Company to 17 morning and 21 evening papers.

During a total of 306 morning and 570 evening papers, 1,876 dispatches in 1880, as against the even-given total in 1880, of 206 morning and 147 evening papers. Again, the press news service is purchased by all the morning papers in the United States and Territories increased within the eight years a little more on a two-fold; that purchased by the evening papers increased within the same period more than four and one-half fold. Nothing additional seems needed to emphasize the significance of that plain fact. In almost all of us, the morning paper was the *newspaper*. Only this comparatively recent years has the evening paper been recognized as its worthy news rival. It follows that the leading morning papers have a history and long-standing reputation, in themselves a

re is not more essential to the paper's now possess wine than to the upbuilding of a permanently successful newspaper. Having been longer in the field the morning papers have larger and better plants, and greater capital. It is beyond question true, likewise, that they are more systematic and comprehensive in their methods of work. Their editorial and editorial and correspondence corps are more extensive. They pay higher average salaries and so command better average newspaper ability. Yet after all a perfectly valid analysis can suggest on behalf of the morning papers, this remains true—that the afternoon papers have the more important first announcements most of the world's great happenings, giving essential

The afternoon issue is to-day's paper, bearing to-day's news; the morning issue a chronicle of yesterday. By all the improved appliances the evening paper has been chiefly the garner of the day's news, and the need of time in which to do work is not so great. The paper is printed, folded, while its grant of time is increased by the magnificent speed of the perfecting press, which virtually stretches out the hours of the closing day until the news field of the world has been swept clean and sent of news pending the coming of another day with fresh activities. By the time the first-class, well-equipped evening paper has ceased news-giving, the world has been for the most part, more quiescent and ceased its news-making. And quite the most important advantage possessed by the evening over the morning

paper remains to be stated. It is the advantage of coming damp from the presses and to the homes at the one hour in the twenty-four hours of the morning. It shows that the papers are made to rest for all the day. We are a nation of workers. Our vocations absorb the allotted work time each day. Recreation comes after, and, therefore, the daily-recurring duty of bread-winning. And to read the paper—that is one of the recreations of the man who toils, and therefore he desires that its coming shall be timed to the coming of his recreation time. And therefore, it is not slow as we apparently to enjoy his first reading of a morning paper at night.

Two conclusions follow: First, that to the morning issue belongs most of the acknowledged advantage of the existing situation; and second, that to the evening issue be-

ing most of the natural advantage. In the time enough, the evening paper may be made to be as good as the morning paper. The morning paper now has—the dignity of age, prestige of past reputation, the benefit of abundant capital, and the essentials of the best newspaper talent and best methods of work. But the morning paper may not, in the nature of things, win to itself the peculiar and crowning advantages of the evening paper.

Money-Order system, had his attention attracted to the returns from the Eastern, and the office by their uprightness and neatness, and, by making inquiries, ascertained that the reports were prepared by Mr. B. Cooley, a young man of fine talents, and of a most amiable character. He was sent for and appointed to a clerkship, and, by reason of faithful and highly efficient service, was rapidly promoted through the ranks, until he became the principal clerk of the Money-Order system by Secretary Vilas in 1885, although Mr. Cooley had been in the Post Office Department to be chief clerk of the Post Office Department is a proper recognition of an efficient officer of long and faithful service.

A Taking Idea.

It is said that the purchase of a hotel in Brooklyn Heights, contemplating extending the building and constructing on its roof a great music and refreshment garden,

winings and enjoy the sea breezes and the same of the harbor. Something of the same idea is talked of as likely to be done with the roof of the city hall at New Haven, New York. The idea is a taking one. Who would be the very poorest New Yorkers, who are driven to their tenement tops for air, but the only ones to enjoy the greatest refreshment obtainable in the metropolis?

Advice to Mothers.

Mrs. Winslow's Soothing Syrup should always be used for children teething. It soothes the child, softens the gums, allays the inflammation, and is the best remedy for diarrhea. 25c a bottle.

The other night in Atlanta, Ga., a drunken man was driving a blind horse and they both fell, not into a ditch, but into a sewer six feet deep. The entire outfit, including the horse, went down. The drunken man drove on his way rejoicing.

Catarrh

Is a blood disease. Until the poison is expelled from the system, there can be no cure for this loathsome and dangerous malady. Therefore, the only effective treatment is a thorough course of Ayer's Sarsaparilla—the best of all blood purifiers. The sooner you begin the better; delay is dangerous.

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tried to doubt its efficacy. Having
 many remedies, with little bene-
 fit, I had no faith that anything would
 cure me. I became emaciated from loss
 of appetite and impaired digestion.
 I had nearly lost the sense of smell, and
 my friends were about to give up. I was
 about discouraged, when a friend urged
 me to try Ayer's Sarsaparilla, and re-
 ferred me to persons whom it had cured.
 After taking said medicine in several
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 that the only sure way of treating this
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 — Charles H. Maloney, 113 River st.,
 Lowell, Mass.

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